



# HOW TO GET MILLIENIALS TO GIVE A @#\$%&

## Speaker: Jonathan Kaufman

co-founder & Principal of Third Plateau Social Impact Strategies. In this role, Jonathan collaborates with nonprofits and social entrepreneurs all over the world, helping them expand and deepen their impact. He specializes in business and strategic planning, metrics development, community and millennial engagement, and impact assessment for a wide array of Third Plateau's clients.



Jonathan holds a B.A. in Religion and Political Science from Vassar College and an MBA in Nonprofit Management and Social Entrepreneurship from Washington University in St. Louis, where he was a Danforth Scholar, received the Dean's Award for Corporate Social Responsibility, and graduated at the top of his class.



**Rotary Club  
of Petaluma**

# SCARC DINNER

THURSDAY,  
MARCH 29,  
2018

PETALUMA GOLF  
& COUNTRY CLUB  
1500 COUNTRY  
CLUB DRIVE,  
PETALUMA

\$45 PER  
PERSON

RSVP BY MARCH 23  
TO GAIL  
CARDAROPOLI  
GPCARDAROPOLI@A  
OL.COM

5:30 PM No-Host  
COCKTAILS  
6:30 PM DINNER  
7:15 PM PROGRAM

**BUFFET DINNER**  
GRILLED VEGETABLE  
PLATTER  
HOMEMADE  
VEGETARIAN LASAGNA  
PETALUMA ROAST  
ROCKY CHICKEN WITH  
SHALLOT PAN GRAVY  
HOMEMADE  
CHEESECAKE WITH  
FRESH BERRIES